

FREEFORM

HOSPITALITY

RYDER CUP 2027

LIMERICK, IRELAND

PRIVATE EVENTS & HOSPITALITY

FIVE VENUES

One point of contact

ESTABLISHED

Trading, staffed, operational

FLEXIBLE OPTIONS

Dining, receptions, hire

TAILORED PACKAGES

Built around your needs

FREEFORM HOSPITALITY GROUP — IRELAND

OUR VENUES

Freeform Hospitality Group operates five distinct venues across Limerick city, each with its own character, capacity and hospitality style. All venues are managed through one experienced team, giving you consistency and flexibility throughout Ryder Cup week.

01

THE CURRAGOWER

02

TEXAS STEAKOUT

03

MJ FINNEGANS

04

BABYLON COFFEE

05

THE YARD



THE CURRAGOWER

PREMIUM RIVERSIDE RESTAURANT — LIMERICK CITY

A premium riverside restaurant with direct views of King John's Castle. An exceptional setting for private dining and executive client entertaining.

SUITABLE FOR

EXECUTIVE DINING

CORPORATE LUNCHESES

PRIVATE DINNERS

CLIENT ENTERTAINING

DRINKS RECEPTIONS

CANAPE-STYLE EVENTS

BEST SUITED TO

Clients seeking a refined, high-end restaurant setting for important guests or executive groups.



TEXAS STEAKOUT

ESTABLISHED CITY CENTRE RESTAURANT — LIMERICK

A well-established Limerick restaurant with strong local recognition, a distinctive atmosphere and high-volume dining experience in the city centre.

SUITABLE FOR

PRIVATE DINING

CORPORATE DINNERS

GROUP BOOKINGS

CLIENT ENTERTAINING

EVENING HOSPITALITY

DRINKS & DINNER PACKAGES

BEST SUITED TO

Companies, sponsors and visiting groups seeking a strong evening hospitality option in the city.



MJ FINNEGANS

HIGH-VOLUME FOOD AND BAR VENUE — LIMERICK

A large, versatile food and bar venue offering the flexibility to host bigger groups and deliver more informal, high-energy event experiences.

SUITABLE FOR

LARGER GROUP BOOKINGS	PRIVATE PARTIES
CASUAL CORPORATE EVENTS	ENTERTAINMENT EVENTS
BAR-LED EVENTS	FULL VENUE HIRE

BEST SUITED TO

Larger groups, visiting supporters, company gatherings and clients seeking a lively setting.



BABYLON COFFEE

MODERN COFFEEHOUSE CONCEPT — LIMERICK CITY

A contemporary coffeehouse operating to restaurant-level standards. Ideal for daytime hospitality, networking and relaxed client events.

SUITABLE FOR
NETWORKING EVENTS EVENING PRIVATE HIRE
CLIENT MEET-UPS

BEST SUITED TO
Businesses seeking premium daytime hospitality
and a relaxed setting during Ryder Cup week.



VENUE 05

THE YARD

FLEXIBLE DAYTIME VENUE — LIMERICK

A versatile daytime hospitality space suited to smaller gatherings, informal meetings and relaxed corporate events throughout the week.

SUITABLE FOR

COFFEE MORNINGS

BREAKFAST MEETINGS

INFORMAL GATHERINGS

LIGHT LUNCH PACKAGES

SMALL CORPORATE EVENTS

DAYTIME PRIVATE HIRE

BEST SUITED TO

Small to medium groups and informal corporate bookings looking for a relaxed daytime base.

EVENT OPTIONS

Tailored around your group, budget and schedule across five Limerick venues.

01

PRIVATE DINING

OPTIONS

Set menus
Premium group menus
Steakhouse dining
Drinks packages

IDEAL FOR

Client entertaining, executive groups, sponsor dinners.

02

DRINKS RECEPTIONS

OPTIONS

Arrival drinks
Canapés & platters
Cocktail options
Full bar packages

IDEAL FOR

Networking, pre-dinner, post-golf or brand receptions.

03

BREAKFAST & BRUNCH

OPTIONS

Coffee, tea & pastries
Brunch bowls
Smoothies & juices
Private areas

IDEAL FOR

Companies using Limerick as a base during the week.

04

FULL VENUE HIRE

OPTIONS

Exclusive venue access
Bespoke food & drinks
Branded arrival areas
Dedicated contact

IDEAL FOR

Brands and sponsors wanting full control of the space.

05

MULTI-DAY HOSPITALITY

OPTIONS

Breakfast + dinner across venues
Receptions across the week
Reserved spaces, multiple dates
One contact for all planning

IDEAL FOR

Companies hosting guests for the full Ryder Cup week.